



**AKTIONSBÜNDNIS FÜR
NACHHALTIGE BANANEN**
ACTION ALLIANCE FOR
SUSTAINABLE BANANAS

FRAMEWORK FOR ACTION

14.12.2016

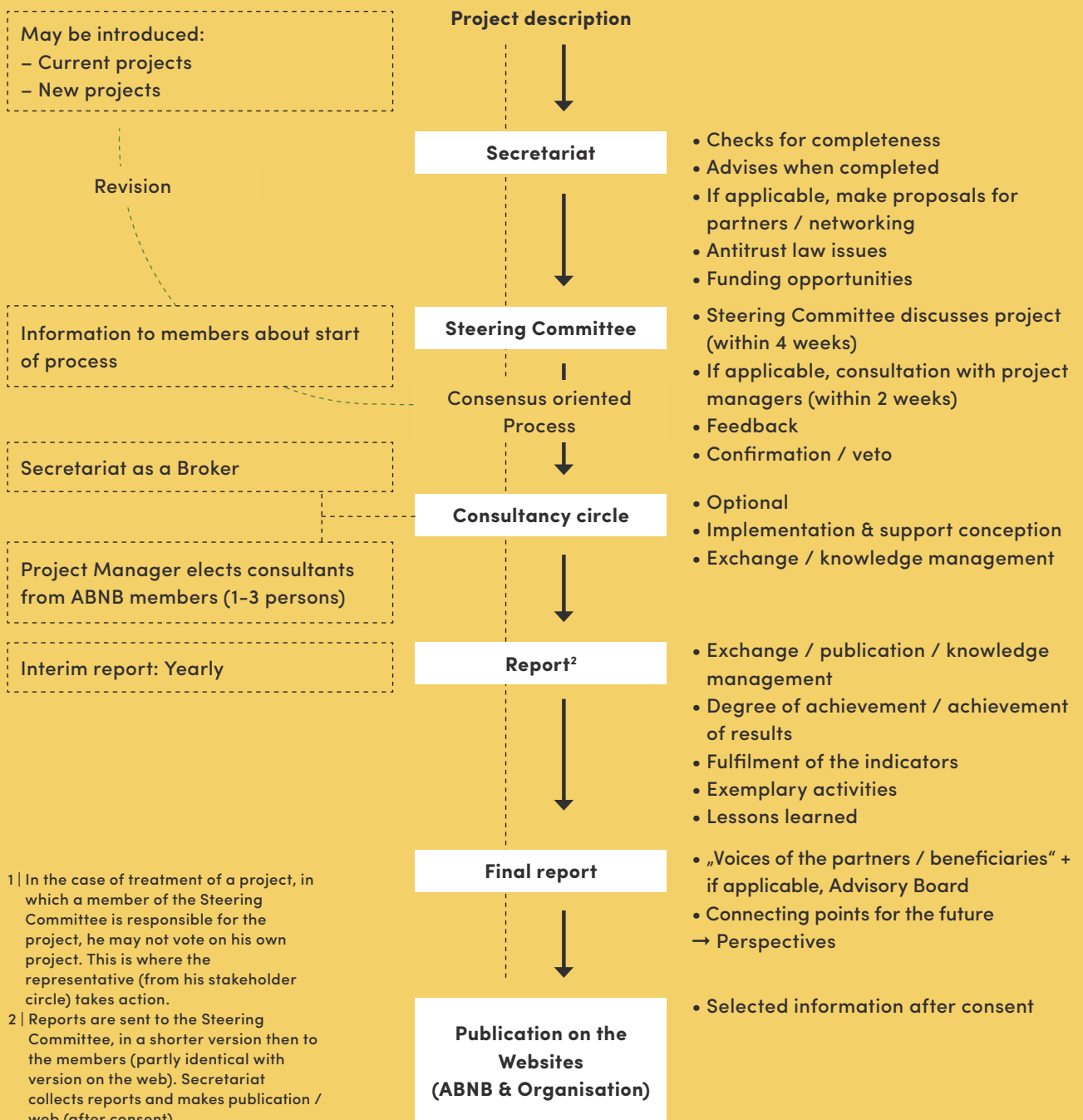
————→ **The Framework for action for the Action Alliance for sustainable bananas (ABNB) serves as a guide to the members in the design and implementation of projects, programs or other activities. The framework for action includes the following:**

- 1. The process of supporting projects in the ABNB**
- 2. Methodological principles, impact logic and vision of the ABNB**
- 3. Topic overview for possible activities**
- 4. Template for a project description**

1. Process of project support

The members of the ABNB intend to assist each other in the project design and implementation as far as possible and share knowledge so as to jointly achieve a

significant improvement in sustainability in the banana value chain.



Procedure for Veto

Consensus orientation desired, applies for the vote: the 2/3 majority

Veto – criteria (Revision after approx. 1 year)

- Breach of the Memorandum of Understanding (of the responsible ABNB member)
- If there is no reference to the defined themes, and the Steering Committee can't identify the sustainability of the banana value chain.
- If antitrust law concerns exist
- If no reference to the German market can be identified
- If doubt about the implementation of the measures exist
- If doubt in relevance / significance of the project objective exist



**AKTIONSBÜNDNIS FÜR
NACHHALTIGE BANANEN**
ACTION ALLIANCE FOR
SUSTAINABLE BANANAS

2. Methodological principles, impact logic and vision of the ABNB

The projects in the ABNB are carried out in a way which strengthens the **ownership** of the stakeholders involved. In principle, different stakeholders from the fields of business, civil society and politics are usually involved in a project. The work in the ABNB should be enhanced to address **systemic** issues and challenges and **test appropriate approaches, including small pilot projects that can be scaled on success.**

Overall, the ABNB is pursuing a **process-oriented approach** that provides for a continuous improvement of the banana value chains for the German market. The status quo of sustainability of bananas on the

German market was examined in the **survey**. In their projects, the members of the ABNB intervene, among other things, on the further existing problems that are mentioned there, and describe the corresponding initial situation before the start of the project.

The projects make a contribution towards all bananas marketed in the German market being more sustainable over their entire value chain, and thus respect **human and labour rights**, promote **environmental protection and biodiversity**, and create **a long-term perspective for all stakeholders.**



3. Topic overview

As part of the Action Alliance for sustainable bananas (ABNB), various stakeholders in the banana supply chain have committed to improve the production conditions for bananas and to make the whole value

chain more sustainable. The activities of the actors are initially concentrated on a part of the topics covered in the following overview. A list of the SDGs and WBF Working Groups can be found in the appendix.

Ecological issues	Social issues
<p>Creating favourable conditions for conversion to organic farming (Contribution to the SDGs 2.4, 3.9, 12.2, 12.4 and /or SDG 12.a and contribution to the WBF Working Group (WG01.c))</p> <p>Preservation of ecosystems, biodiversity and soil fertility (prevention of soil erosion) (Contribution to the SDGs 2.4, 12.a, 12.4, 15.5 and /or SDG 17.1b and contribution to the WBF Working Group (WG01.d))</p> <p>Water management (Contribution to the SDGs 6.6 and/or SDG 6.b)</p> <p>Reduction / optimisation of the use of agrochemicals (Contribution to the SDGs 3.9, 6.3, 6.6, 6.b as well as the SDGs 12.3-12.5)</p> <p>Promoting diversity of varieties along the value chain (Contribution to the SDGs 15.5, 15.6 as well as 15.9 and contribution to the WBF Working Group WG01.a))</p> <p>Waste management (Contribution to the SDGs 12.4 and 12.5)</p> <p>Climate protection and adaptation to climate change (Contribution to the SDGs 13, in particular. 13.3 as well as SDG 2.4 and contribution to the WBF Working Group (WG01.b))</p> <p>Consumer communication (Contribution to the SDG 12)</p>	<p>Gender equality (Contribution to the SDGs 8.5; 8.8, 10.4, 5.c; 5.1; 5.5 and Contribution to the WBF Working Group (WG03.b and d))</p> <p>Improving freedom of association and unions and collective bargaining (Contribution to the SDGs 10.1, 10.4 as well as 1.2 and contribution to the WBF Working Group (WG03.c))</p> <p>Protection against discrimination (Contribution to the SDGs 10.3; 5.1; 8.5 and contribution to the WBF Working Group (WG03.d))</p> <p>Conditions for migrant workers and temporary workers (Contribution to the SDGs 8.8 and 10.7)</p> <p>Quality of accommodation, drinking water, etc. (Contribution to the SDG 11.1)</p> <p>Minimum wages, long-term in line with the „living wages“ (Contribution to the SDG 10.4 and /or SDG 1.2)</p> <p>Work safety (Contribution to the SDG 8.8 and to the WBF Working Group (WG03.a))</p> <p>Prevention of forced and debt-bondage and the prevention of human trafficking (Contribution to the SDGs 5.2, 8.7 and 16.2)</p> <p>Prevention of the worst forms of child labour (Contribution to the SDG 8.7) and employment under the minimum age (Contribution to the SDG 16.2)</p> <p>Formalisation of employment contracts and remuneration (written contracts, transparent remuneration)</p>
Economic issues	Overall themes
<p>Research and training to improve the profitability of small farms as well as large plantations (Contribution to the SDGs 2.3, 2.4, 8.2 as well as 8.3 and contribution to the WBF Working Group (WG02.a and b))</p> <p>Contribution to and use of analyses and definitions of the costs of sustainability production along the value chain (Contribution to WG02)</p>	<p>Consumer communication, e.g. with the goal of increasing the appreciation of bananas in general and of sustainable bananas in particular.</p> <p>Promoting projects including multiple participants beyond farm borders</p> <p>Sustainability Reporting / Joint contribution to the SDGs (best practices comparison and, if applicable, platform for discussion of the sustainability reports).</p> <p>Strengthening smallholder structures</p> <p>Strengthening the participation of employees in certification processes and sustainability activities.</p> <p>Increase of consumer perception of bananas and the need for sustainability.</p>



4. Project description²

Title of the Project*:

Edited topic area:

Responsible actor*:

Other implementing actors:

Advisory Board:

Duration of activity *:

Date:

Contact person:

*These details will be communicated on the ABNB website.

The following questions are used to assess the potential for transformation of your activity. Please mark any information that may be published on the ABNB website with *.

1. Please briefly describe the initial situation and problems to be addressed with the project:

2. Please map your activity.

- Level of intervention: local regional national international
- Range: Farm beyond:
- Phase of value creation: Production & processing Export/ Import Trade Consumption
- Land:
- Region:
- Which farm is involved (if applicable)?

3. What are the objectives of the project? To what extent does the project contribute to the achievement of SDGs?

4. Please describe the target group and the beneficiaries of this project:



**AKTIONSBÜNDNIS FÜR
NACHHALTIGE BANANEN**
ACTION ALLIANCE FOR
SUSTAINABLE BANANAS

5. Please provide information that allows conclusions on the efficiency and scaling potential of the project (e.g., farm size, market share, etc.).

6. How is the communication planned with the involved actors / persons involved?

7. Please state two or three reasons why the activities you choose are relevant to the problems identified in the banana value chain.

8. Please describe intended measures for monitoring, evaluating and reporting:

9. How is the financing of the activity ensured (own resources, contributions and co-operation, public funds and contributions from the various partners)?

10. How do you ensure the long-term impact and transferability of the project?

The actors ensure that the minimum requirements of the Memorandum of Understanding are respected in the project.

² Only current or future projects can be proposed.



Planning of concrete activities³

Title of the project*:

<p>Goal Target direction, measured variable, target altitude / value, reference value, target group</p>	
<p>Results / Milestones / Intermediate goals (Several activities)</p> <p>Specifically Measurable Adjusted Realistic Terminated</p>	
<p>Activities / measures</p> <p>Specific Measurable A-reachable Relevant Terminated</p>	
<p>Methods / How the measures are implemented</p>	
<p>Responsible actors + implementing actors / partners</p>	
<p>Time frame</p>	
<p>Risks (internal / external factors, e.g. unchangeable framework conditions) and preventive measures</p>	
<p>Indicator, measured value and reference value / output value</p> <p>Specific Measurable A-available Relevant Terminated</p>	
<p>Monitoring-activities and evaluation</p>	

3) You may also use other formats for display, as long as all information is covered.



ANNEX I

Sustainable Development Goals (SDGs)

Goal 1: End poverty in all its forms everywhere

1.2 By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions

Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture

2.3 By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples, family farmers, pastoralists and fishers, including through secure and equal access to land, other productive resources and inputs, knowledge, financial services, markets and opportunities for value addition and non-farm employment

2.4 By 2030, ensure sustainable food production systems and implement resilient agricultural practices that increase productivity and production, that help maintain ecosystems, that strengthen capacity for adaptation to climate change, extreme weather, drought, flooding and other disasters and that progressively improve land and soil quality

Goal 3: Ensure healthy lives and promote well-being for all at all ages

3.9 By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination

Goal 5: Achieve gender equality and empower all women and girls

5.1 End all forms of discrimination against all women and girls everywhere

5.2 Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual and other types of exploitation

5.5 Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life

5.c Adopt and strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels

Goal 6: Ensure availability and sustainable management of water and sanitation for all

6.3 By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally

6.6 By 2020, protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes

6.b Support and strengthen the participation of local communities in improving water and sanitation management

Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

8.2 Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors

8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services

8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value

8.7 Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and by 2025 end child labour in all its forms

8.8 Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment



**AKTIONSBÜNDNIS FÜR
NACHHALTIGE BANANEN**
ACTION ALLIANCE FOR
SUSTAINABLE BANANAS

Goal 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

9.3 Increase the access of small-scale industrial and other enterprises, in particular in developing countries, to financial services, including affordable credit, and their integration into value chains and markets

Goal 10: Reduce inequality within and among countries

10.1 By 2030, progressively achieve and sustain income growth of the bottom 40 per cent of the population at a rate higher than the national average

10.3 Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard

10.4 Adopt policies, especially fiscal, wage and social protection policies, and progressively achieve greater equality

10.7 Facilitate orderly, safe, regular and responsible migration and mobility of people, including through the implementation of planned and well-managed migration policies

Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable

11.1 By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums

Goal 12: Ensure sustainable consumption and production patterns

12.1 Implement the 10-year framework of programmes on sustainable consumption and production, all countries taking action, with developed countries taking the lead, taking into account the development and capabilities of developing countries

12.2 By 2030, achieve the sustainable management and efficient use of natural resources

12.3 By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses

12.4 By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment

12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse

12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle

12.7 Promote public procurement practices that are sustainable, in accordance with national policies and priorities

12.8 By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature

12.a Support developing countries to strengthen their scientific and technological capacity to move towards more sustainable patterns of consumption and production

12.b Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products

12.c Rationalize inefficient fossil-fuel subsidies that encourage wasteful consumption by removing market distortions, in accordance with national circumstances, including by restructuring taxation and phasing out those harmful subsidies, where they exist, to reflect their environmental impacts, taking fully into account the specific needs and conditions of developing countries and minimizing the possible adverse impacts on their development in a manner that protects the poor and the affected communities



**AKTIONSBÜNDNIS FÜR
NACHHALTIGE BANANEN**
ACTION ALLIANCE FOR
SUSTAINABLE BANANAS

Goal 13: Take urgent action to combat climate change and its impacts*

13.1 Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries

13.2 Integrate climate change measures into national policies, strategies and planning

13.3 Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning

13.a Implement the commitment undertaken by developed-country parties to the United Nations Framework Convention on Climate Change to a goal of mobilizing jointly \$100 billion annually by 2020 from all sources to address the needs of developing countries in the context of meaningful mitigation actions and transparency on implementation and fully operationalize the Green Climate Fund through its capitalization as soon as possible

13.b Promote mechanisms for raising capacity for effective climate change-related planning and management in least developed countries and small island developing States, including focusing on women, youth and local and marginalized communities

* Acknowledging that the United Nations Framework Convention on Climate Change is the primary international, intergovernmental forum for negotiating the global response to climate change.

Goal 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land

15.5 Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species

15.6 Promote fair and equitable sharing of the benefits arising from the utilization of genetic resources and promote appropriate access to such resources, as internationally agreed

15.9 By 2020, integrate ecosystem and biodiversity values into national and local planning, development processes, poverty reduction strategies and accounts

Goal 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions

16.2 End abuse, exploitation, trafficking and all forms of violence against and torture of children



**AKTIONSBÜNDNIS FÜR
NACHHALTIGE BANANEN**
ACTION ALLIANCE FOR
SUSTAINABLE BANANAS

ANNEX II

World Banana Forum – Working Groups

WBF Working Group 1 (WG01): Sustainable production systems and environmental impacts:

- a) Fighting against Panama Disease, Fusarium-TR4
- b) Focusing on the Carbon and Water Footprint study in the banana sector
- c) Developing a Best Practices Portal (BPP) for a more sustainable production and trade of bananas
- d) Discussing potential solutions and prioritising the most promising options to tackle sustainability issues in banana production

WBF Working Group 2 (WG02): Distribution of value:

- a) Working towards a fair distribution of value along the whole banana chain
- b) Mapping the distribution of value in key supply chains (a representative selection of origins and markets)
- c) Evaluating prices and costs along the chain
- d) Agreeing a practical methodology for approximating living or decent wages at plantation/farm level

WBF Working Group 3 (WG03): Labour rights:

- a) Banana Occupational Health and Safety Initiative, BOHESI
- b) Empowering banana women workers in the plantations
- c) Prioritise freedom of association and collective bargaining
- d) Pay special attention to Gender equality and discrimination issues